



Implement Fast. Adapt Easily.

## Eliminate release anxiety across the entire software delivery chain

The pace of innovation in today’s software economy has never been faster and more competitive. Modern IT organizations are faced with increasing demands from the market as well as their own line of business, making the adoption of DevOps and Continuous Delivery (CD) practices essential. Teams must find solutions to deliver software faster and in a more predictable, scalable, and collaborative way or live in a world of manual processes, release bottlenecks, and increased cost.

For organizations aiming to drive IT efficiency and release software on business demand, ElectricFlow can help by automating and orchestrating software releases, pipelines, and deployments - personalized for each user - with the analytics and insight to measure, track, and improve results.

- **Repeatable, predictable, and manageable workflows** for a reliable path to production
- **Accelerate time to revenue** through the creation, versioning and sharing of multiple delivery pipelines and environments.
- **Eliminate steps**, especially errors caused by manual handoffs and scripts, with customizable automation.
- **Easily adapt** to shifting market demands, technology innovation, and process change.
- **Confidently speed up cycle times** by predictably delivering releases at any speed and scale.
- **Improve auditing and governance** through structured, cross-functional automation, role-based access controls, integrated planning, and activity tracking.
- **Shift quality and security left** by detecting – and correcting – problems before they get into production.

### Application Release Orchestration in ElectricFlow

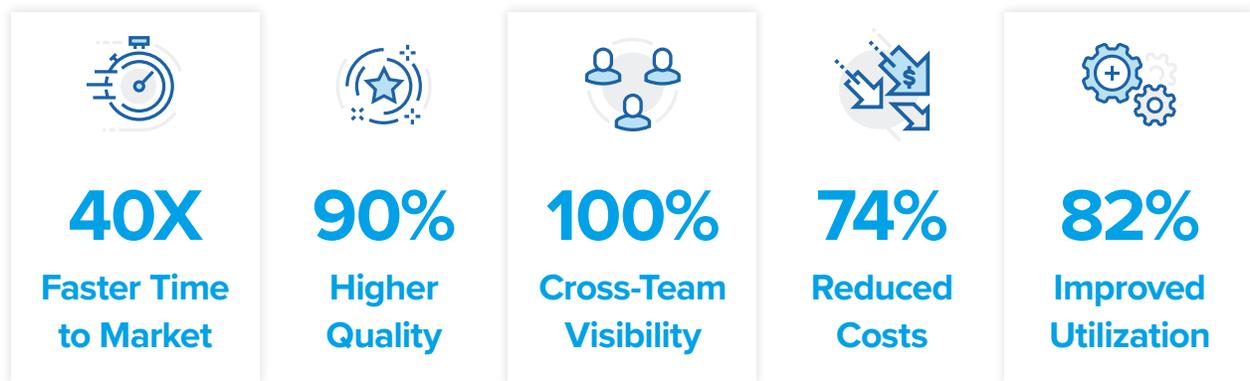


## How does ElectricFlow help?

ElectricFlow is the industry's first unified Application Release Orchestration platform built for enterprise DevOps scale.

<b>Deployment Automation</b>	Predictably deploy any application to any environment at any scale
<b>Release Orchestration</b>	Manage release pipelines and dependencies across all your teams, DevOps tools, and environments
<b>DevOps Insight</b>	Track progress and growth and identity patterns with 360° visibility into metrics across deployments and releases
<b>Unified Platform</b>	Eliminate silos and reduce management overhead with a scalable, secure and centralized platform
<b>Personalized for all DevOps use cases</b>	Build multiple role-based views to enable each team member real-time access to the same info in a way that is meaningful to their area of focus

## Proven Value



**Manage traditional releases and CD pipelines in a scalable, auditable, and predictable way!**

And avoid that sinking feeling you get when another last-minute bug or resource conflict causes you to delay the next release or cancel weekend plans with the family – again.

Learn more about Adaptive Release Orchestration and ElectricFlow at

**[electric-cloud.com/ef](https://electric-cloud.com/ef)**